

Just Crossed Privacy Policy

Last Updated: March 1, 2024

For a printable version of this Privacy Policy, please click [here](#).

At Just Crossed Corp (“Just Crossed,” “we,” “us” or “our”) we recognize that privacy is important and we are committed to protecting your right to privacy. This privacy policy (“Privacy Policy”) applies to our website <https://justcrossed.com/>, mobile application, and any other products, services, and platforms (collectively, the “Services”) controlled by Just Crossed. Please read this Privacy Policy carefully as it provides you with information about our privacy practices, including what information we collect, how this information is used, and with whom this information is shared.

1. What Information We Collect
2. Cookies and Other Similar Technologies
3. How We Use Your Information
4. Collection and Use of Information from Children
5. How We Share Your Information
6. Notice Regarding Public Posting Areas
7. Chatbot Features and Session Replay Technology
8. International Data Transfers
9. Opting Out of Communications
10. Third Party Websites and Social Media Links
11. Security and Data Retention
12. Your Rights and How We Respond to “Do Not Track” Signals
13. Assignment
14. Changes to this Privacy Policy
15. Contact Us

1. WHAT INFORMATION WE COLLECT

This Privacy Policy describes how we collect and manage personal information “Personal information” is any information relating to an identified or identifiable natural person. We may collect the following information from and about you, and in the following ways:

- **Registration & biographical information.** When you sign up for an account with Just Crossed, subscribe to receive emails, or fill in other forms within our Services, we may ask for certain identifying information including your name, email address, username, birth date, telephone number, physical address, photograph any biographical information you choose to provide, and/or payment information. To add certain content to your profile, you may allow us access to your camera, photo album, or microphone. If you choose to verify your account, we ask you to scan a photo of your driver’s license or other government ID, which we share with a vendor for identity verification purposes. When you sign up for our professional networking platform, you have the option to

upload a copy of your resume and provide us with information about your employment history.

- **Transaction information.** We collect the details of transactions you carry out through our Services. This may include financial information when you subscribe to our Services.
- **Chats, correspondence & surveys.** We process your chats with other users to operate and secure the Services. We collect records and copies of your correspondence, including email addresses, if you contact us. We may also collect your responses to surveys we ask you to complete for research purposes.
- **Technical information.** When you use our Services, information is automatically submitted about the computer, mobile device, or other devices you use to access our Services and about how you use our Services. We also receive your browser type, IP address, precise geolocation information, language, operating system, unique device identifier, the date and time of your visit, the pages you view and the Services you visited. In some cases, we link this automatically collected data to other information we collect about you.

We may supplement the information you provide us with additional information gathered from other sources, such as publicly available information. We do this to improve the content of the Services and to provide a more personalized experience. We use this aggregated information to understand and optimize how our Services are used, improve our marketing efforts, and provide content and features that are of interest to you.

2. COOKIES AND OTHER SIMILAR TECHNOLOGIES

We, and third parties that we work with, use cookies and other similar technologies. We, or third parties, may use session cookies or persistent cookies. Session cookies only last for the specific duration of your visit and are deleted when you close your browser. Persistent cookies remain on your device's hard drive until you delete them or they expire. Different cookies are used to perform different functions, which we explain below:

- **Necessary.** Some cookies are necessary in order to enable you to move around our website and mobile app and use their features, such as accessing secure areas of the website or mobile app. Without these cookies, we cannot enable appropriate content based on the type of device you are using.
- **Browsing and Functionality.** We use these cookies to remember choices you make on the website and mobile app, such as your preferred language and the country from which you are visiting, and to provide enhanced, more personalized features.
- **Performance and Analytics.** We use our own and/or third-party cookies to see how you use our website and mobile app in order to improve their performance and develop them according to your preferences. In particular, we use mobile analytics tools to better understand the functionality of our mobile applications. These tools may record information about your usage, including how often you use the app, the events that occur within the app, and from where the app was downloaded. We may receive reports based on the use of these technologies by these companies on an individual as well as aggregated basis.
 - We use Google Analytics to measure how you interact with our Services and to improve your user experience. To learn more about Google Analytics privacy

practices and opt-out mechanisms, please visit the Google Analytics Security and Privacy Principles page [here](#). Google also provides a complete privacy policy and instructions on opting-out of Google Analytics [here](#)

- **Targeting Advertising.** We may receive audience-based data (such as pixel traffic and conversion data) from social media platform providers. We may use this information to help us advertise our Services.
 - With your prior consent, we use the Meta Pixel. This pixel collects information about the usage of our Services and transmits this information to the social networks Facebook and Instagram, which uses this information for advertising and profiling purposes. The Meta Pixel allows us to target you with personalized advertisements in the Facebook and Instagram networks. If you want to adjust how ads are shown to you on Facebook and Instagram, go to the Facebook help page [here](#), and the Instagram help page [here](#).

There are several ways to manage cookies. You can control the use of cookies at the browser level, by instructing your browser to accept cookies, disable cookies or notify you when receiving a new cookie. Please note that if you reject cookies, you may still use our Services, but your ability to use some features or areas of our website and mobile app may be limited.

The Network Advertising Initiative also offers a means to opt out of a number of advertising cookies. Please visit www.networkadvertising.org to learn more. Opting out does not mean you will no longer receive online advertising. It does mean that the company or companies from which you opted out will no longer deliver ads tailored to your preferences and usage patterns.

3. HOW WE USE YOUR INFORMATION

We may use your information for the following purposes:

- To provide you with the Services, including to show you other users' profiles and to recommend other users to you;
- To periodically inform you about changes on our Services, and about new products and services offerings;
- To authenticate your identity for login purposes and process payments;
- To perform statistical analyses of users of the Services, their use and participation patterns, for product development, and to inform advertisers about the nature of our audience;
- To customize and deliver information about any promotions or offerings by email;
- To provide customer support and send confirmations about your account; and
- To protect our intellectual property and other rights. We may use the information that we collect to prevent illegal activities, to enforce the Just Crossed Terms of Use, or as otherwise required by law.

4. COLLECTION AND USE OF INFORMATION FROM CHILDREN

We do not knowingly collect information from individuals under the age of 18. In the event that we learn that a person under the age of 18 has provided us with personal information, we will delete such personal information.

5. HOW WE SHARE YOUR INFORMATION

We may share or disclose your personal information in the following instances and to the following parties:

- We share the personal information contained in your profile with other users, to provide you with the Services. This may be automatic based on our recommendations, or at your request.
- We employ contractors and service providers to perform the following website and mobile app-related services: database management, maintenance services, analytics, marketing, and billing and email distribution. These third parties have access to your information only to perform these tasks on our behalf.
- If you choose to verify your account, we share a scanned picture of your government ID with a vendor we use specifically for identity verification purposes.
- We may share personal information with any of our affiliated businesses or joint venture partners to provide you with products and services that may interest you.
- If you enter a sweepstakes, contest, or promotion we may have, we may share the personal information you provide for such purposes with authorized third-party service providers, participating sponsors, and/or advertising partners. By entering any sweepstakes or promotion we may have, you agree to the official rules governing that promotion.
- We may share personal information with third parties with whom we have a business relationship, such as promotional partners, advertisers, and business partners we collaborate with to provide you with products and services that may interest you.
- We may share information with third parties as part of any corporate reorganization process including, but not limited to, mergers, acquisitions and sales of all or substantially all of our assets.
- We share information with third parties when we have a good faith belief that such disclosure is reasonably necessary to (a) take action regarding suspected illegal activities; (b) enforce or apply our Terms of Use; (c) comply with legal process, such as a search warrant, subpoena, statute, or court order; or (d) protect our rights, reputation, and property, or that of our users, affiliates, or the public.
- We may share information about you if you ask or authorize us to do so, including by intentionally interacting with other users or third parties within our Services.
- We may aggregate and/or de-identify information such that it is no longer linked to you or your device. This Privacy Policy does not limit our ability to share aggregated or de-identified information to our partners, advertisers, and any other third parties in our discretion.

6. NOTICE REGARDING PUBLIC POSTING AREAS

Please note that any information you include in a message you post to any public posting area is available to anyone with Internet access. If you do not want people to know your email address, for example, do not include it in any message you post publicly. **PLEASE BE EXTREMELY CAREFUL WHEN DISCLOSING ANY INFORMATION IN PUBLIC POSTING AREAS. WE ARE NOT RESPONSIBLE FOR THE USE BY OTHERS OF THE INFORMATION THAT YOU DISCLOSE IN THESE PUBLIC POSTING AREAS.**

7. CHATBOT FEATURES AND SESSION REPLAY TECHNOLOGY

We may use technology to monitor how you interact with our Services. This may include without limitation which links you click on, information that you type into our online forms, and about your device or browser. Further, we may utilize session replay spyware to monitor and record mouse clicks and movements, keystrokes, and pages and content viewed by you. Please discontinue use of the Services if you do not consent to our collection of such information.

8. INTERNATIONAL DATA TRANSFERS

If you choose to provide us with personal information, it will be stored in the United States and may be stored in other jurisdictions. Just Crossed may transfer that information to its affiliates and subsidiaries, across borders, and from your country or jurisdiction to other countries or jurisdictions around the world. If you are visiting the Services from the European Union (“EU”), the European Economic Area (“EEA”), the United Kingdom (“UK”), Switzerland, or other regions with laws governing data collection and use, please note that your personal data is transferred to the United States and may be transferred to other jurisdictions. The United States does not, and these other jurisdictions may not, have the same data protection laws as the EU, EEA, UK, and Switzerland and may not afford many of the rights conferred upon data subjects in these jurisdictions. You acknowledge you understand that by providing your personal information: (i) your personal information will be used for the uses identified above in accordance with this Privacy Policy; and (ii) with your consent, your personal information will be transferred to the United States and other jurisdictions as indicated above.

9. OPTING OUT OF COMMUNICATIONS

We communicate with users who subscribe to receive emails from us on a regular basis. For example, we may use your email address to send you information about changes to our Services or other disclosures as required by law. Generally, users cannot opt-out of purely informational communications. We do provide you with the opportunity to opt out of marketing communications and newsletters by clicking the “unsubscribe” link within the text of the email. We will process your unsubscribe request as soon as possible, but please be aware that in some circumstances, you may receive a few more messages from us before the unsubscribe is processed.

10. THIRD-PARTY WEBSITES AND SOCIAL MEDIA LINKS

Our Services may contain links to other sites. In particular, our Services includes links to Facebook, Instagram, and Linked-In. We are not responsible for the privacy practices or content of such other sites. If you have any questions about how these other sites use your information, you should review their policies and contact them directly.

11. SECURITY AND DATA RETENTION

We have implemented reasonable measures to protect against unauthorized access to and unlawful interception or processing of personal information that we store and control. That said, please understand that no data transmissions over the Internet can be guaranteed to be 100% secure. Consequently, we cannot ensure or warrant the security of any information you transmit to us and you understand that any information that you transfer to us is done at your own risk. If we learn of a security system breach, we may attempt to notify you electronically so that you can take appropriate protective steps. By using the Services or providing personal information to us,

you agree that we can communicate with you electronically regarding security, privacy, and administrative issues relating to your use of the Services. We may post a notice via the Services if a security breach occurs. We may also send an email to you at the email address you have provided to us in these circumstances. Depending on where you live, you may have a legal right to receive notice of a security breach in writing.

We will retain your personal information for the period necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

12. YOUR RIGHTS AND HOW WE RESPOND TO “DO NOT TRACK” SIGNALS

Tools within the mobile app settings allow you to directly add and remove information that you provided to us and that’s associated with your account. You can close your account by using the corresponding functionality within the mobile app. You can stop all information collection by the app by uninstalling it using the standard uninstall process on your device. If you have any questions about these processes or need help closing your account or deleting your app, you can contact us anytime at support@justcrossed.com. When your account is closed and the mobile app is deleted from your device, your user profile and all activities (chats, matches, etc.) will be removed from our systems and will no longer exist.

California Civil Code Section 1798.83 permits visitors to the Services who are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. We do not provide your personal information to third parties for their marketing purposes.

Residents of Nevada have the right to opt out of the sale of certain personal information to third parties. We currently do not sell your personal information as defined by Nevada law.

At this time our Services do not recognize automated browser signals regarding tracking mechanisms, which may include “Do Not Track” instructions.

13. ASSIGNMENT

In the event that all or part of our assets are sold or acquired by another party, or in the event of a merger, you grant us the right to assign the personal and non-personal information collected via the Services.

14. CHANGES TO THIS PRIVACY POLICY

This Privacy Policy may be amended from time to time. Any such changes will be posted on this page and we will update the “Last Updated” date above. We will notify you of any significant or material changes in the way we treat your information by placing a prominent notice on our Services, or sending a notice to the primary email address specified in your account.

15. CONTACT US

If you have any questions about our privacy practices or this Privacy Policy, please contact us at:

MAILING ADDRESS: P.O. Box 173122, Tampa, FL, 33672

EMAIL ADDRESS: support@justcrossed.com